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**BUSINESS AND FREEDOM
IN TODAY'S AMERICA**

FRIDAY, APRIL 5, 2024

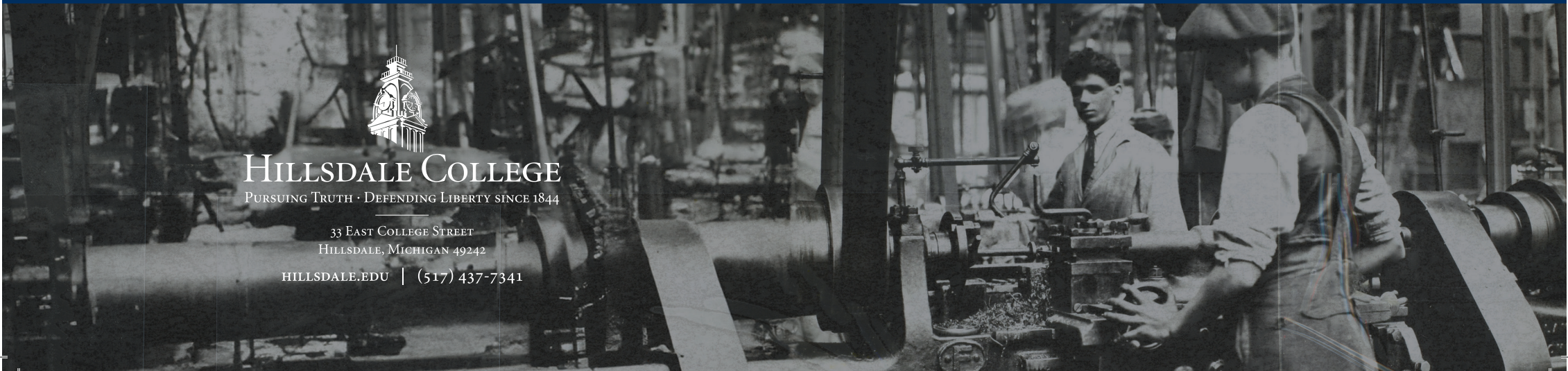


HILLSDALE COLLEGE

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33 EAST COLLEGE STREET
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FRIDAY, APRIL 5, 2024

**Hillsdale College
Searle Center**

315 North West Street
Hillsdale, Michigan 49242

PROGRAM SCHEDULE
FRIDAY, APRIL 5, 2024

- 9:00 a.m. **Registration Opens**
- 9:30–11:00 a.m. **Panel • “STAKEHOLDER CAPITALISM AND COMMERCE IN A FREE SOCIETY”**
Chairman: Ronald Rivas, Hillsdale College
Douglas R. Johnson, Hillsdale College
John Gibson, Former CEO, Tripwire
Tom Shafer, Former CEO, TCF Bank
- 11:00 a.m. **Tour of Hillsdale Campus**
- 12:00 p.m. **Lunch**
- 1:00 p.m. **“AI, BUSINESS, AND LIBERTY”**
John Seiffertt, Hillsdale College
- 2:15–3:45 p.m. **Panel • “SELLING OR BUYING A COMPANY IN TODAY'S ECONOMY”**
Chairman: Roger B. Butters, Hillsdale College
John Mickelson, Midwest Growth Partners
Rene Robichaud, ArkMalibu Investment Bank
Brad Ferrell, BayWa r.e. Power Solutions Inc.
- 4:00–5:30 p.m. **Panel • “MANAGING WEALTH AND ASSETS IN TODAY'S MARKET”**
Chairman: Abel Winn, Hillsdale College
Robert Atra, Hillsdale College
Matt Geesman, UBS
Cooper White, Promus
- 5:30 p.m. **Reception**
- 6:30 p.m. **Dinner**
- 8:00 p.m. **“ADAM SMITH'S THEORY OF SOCIETY”**
Vernon Smith, Chapman University and
2002 Nobel Prize Laureate
- 9:00 p.m. **Hospitality**